

Mountain Line BOLT! Bike Giveaway Terms and Conditions.

1. No purchase is necessary to enter or win. All federal, state, local and municipal laws and regulations apply. Void where prohibited. Promotion period begins on August 24, 2018 and ends on September 15, 2018. All eligible entries will be entered into the BOLT! Bike Giveaway. Odds of winning depend on number of valid entries received.

2. Agreement to official rules. By participating in the BOLT! Bike Giveaway (also referred to as the “Promotion”), entrant fully agrees to and accepts these official rules and the decisions of Mountain Line (also referred to as the “Sponsor”) which are final and binding in all respects. Failure to comply with the official rules will result in disqualification from the Promotion and forfeiture of any prize or of the right to any prize.

3. Eligibility. The BOLT! Bike Giveaway is open to US residents (excluding residents of Puerto Rico, New York, Rhode Island, Florida, or any other jurisdiction where prohibited), who are 18 years or older at the time of entry. Directors, officers, employees and members of employees’ households and immediate family (spouses, parents, siblings, children, and each of their respective spouses) of Mountain Line, its merchants and its affiliated companies are ineligible to enter the Promotion. All entrants must meet all eligibility requirements. Winners may be required to provide the Sponsor with proof of identity, if requested.

4. Methods of entry. To enter, completely fill out the BOLT! Bike Giveaway entry form that can be found at <http://www.mountainline.com/bolt-bike-giveaway/>, or enter at one of Mountain Line’s event booths during the contest period including Downtown ToNight, Roots Festival and Walk and Roll week. To be eligible to win, all entry forms must be completed between August 24, 2018 and September 15, 2018 and submitted online in accordance to the on-screen instructions on or before 11:59pm on September 15. **All entries for the Promotion must be submitted online.** Mailed or hard copy entries will not be accepted. LIMIT: One (1) completed entry per person. In the event more than one completed entry for the same person is received, only the first of such entries shall be eligible to participate in the Promotion.

5. Selection of Winners. All entrants who successfully enter the Promotion will be entered into a random drawing on Monday, September 17, 2018. One winner will be selected from all entrants. Winner will be notified by phone and/or email.

6. Prizes. The winner will receive one Electra Townie bicycle or similar bike of their choice valued at \$500. All expenses and costs associated with the prizes not expressly stated or described above are the responsibility solely of the winner.

7. Tax Liability. Prize winner agrees to pay all applicable federal, state, and local taxes associated with the award of the prize, including income tax, and all other taxes, costs, fees and expenses related to the prize. Prize winner should consult with his or her tax advisor with respect to the tax consequences associated with winning the prize.

8. Publicity. Entrant agrees to provide and to grant Mountain Line the absolute right and permission to use the prize winner’s name, likeness, voice, opinions, biographical information in any and all advertising and promotional materials, in any manner or media whatsoever, for

purposes of advertising, trade or promotion. Entrant acknowledges and agrees that he/she shall have no right of approval, no claim to any compensation, and no claim arising out of the use, of his or her name, photograph or likeness.

9. General Conditions. By participating in the Promotion, entrants agree to comply with and to be bound by the official rules and by all interpretations of the official rules by the Sponsor. Decisions of Mountain Line shall be final in all matters relating to the Promotion. Mountain Line reserves the right to modify, suspend, or cancel the Promotion if fraud, technical failures, or any other factor beyond Mountain Line's reasonable control impairs the integrity of the Promotion and the integrity of the selection of the prize winners as determined by Mountain Line in its sole discretion.

10. Release. By entering the Promotion, all entrants agree to release and hold harmless the Sponsor and its affiliates, parent companies, subsidiaries, officers, directors, employees and members, from and against any claim or cause of action arising in connection with each entrant's participation and/or entry in the Promotion and/or their receipt or use of any prize awarded in this Promotion.

11. Sponsor. The Promotion is sponsored by Mountain Line, whose decisions regarding the selection of Winners and all other aspects of the Promotion shall be final and binding on all persons in all respects. The Sponsor is not responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Promotion. If you have any questions regarding this Promotion please contact Mountain Line at 406-721-3333.